

Indicative Guidelines for Guest Referrals at GCML 2025

The eligibility criteria for guests focuses on **impact, influence, and relevance to the theme of the conference** (mindful leadership and societal transformation). Below are pointers to consider and specific criteria for each category:

- 1. Position and Influence:**
 - The guest's role in their organization or community and their capacity to make decisions or drive change.
- 2. Alignment with the Theme:**
 - Interest or active engagement in meditation, mindfulness, leadership, or related initiatives.
- 3. Track Record:**
 - Proven history of contributing to community growth, well-being, or innovation.
- 4. Collaborative Potential:**
 - Ability to form partnerships or initiate meditation programs post-conference.
- 5. Audience Contribution:**
 - Can they share inspiring case studies, experiences, or insights with other attendees?

Sector Wise Guidelines

1. Corporate Leaders

- **Small to Mid-Size Companies (100–500 employees)**
 - Leaders with direct influence over at least 100 employees.
 - Mid-level managers, vice presidents, or HR leaders focusing on employee wellness.
- **Large Companies (500–10,000 employees)**
 - Vice presidents, directors, or department heads responsible for organizational growth or wellness programs.
- **Enterprises (10,000+ employees)**
 - Senior executives, board members, or directors driving large-scale transformation initiatives.

2. NGOs and Non-Profits

- Organizations that have impacted **1,000+ individuals** through their work.
- Leaders, founders, or program directors advocating social change, education, or health initiatives.
- NGOs actively running meditation or mindfulness programs.

3. Government Officials, Lawmakers, and Policymakers

- Rank above Associate Secretary and above, Directors / Presidents of the national & state organizations.
- Bureaucrats or government leaders who have implemented programs impacting **1,000+ citizens**.

- Lawmakers advocating mental health, community well-being, or leadership transformation policies.
- Policy advisors or think-tank members focusing on public well-being initiatives.

4. Education Leaders

- Principals, deans, or directors from schools/universities with **500+ students**.
- Education policymakers focused on integrating mindfulness into curricula.
- Innovators in education promoting emotional intelligence and mental health programs.

5. Global Leaders

- Heads of international organizations, multinational companies, or global networks.
- Individuals recognized for their contributions to leadership and societal transformation on a global scale.
- Representatives from the United Nations, WHO, or similar bodies with mindfulness-related initiatives.

6. Healthcare and Alternative Medicine Leaders

- Doctors, therapists, or wellness professionals with a reach of **1,000+ patients or clients annually**.
- Heads of hospitals, wellness centers, or alternative medicine institutions driving innovative health programs.
- Leaders conducting research or running successful mindfulness or meditation practices.

Additional Considerations

- **Media and Influencers:** Thought leaders or journalists with a significant following who can amplify the event's message.
- **Geographic Representation:** Ensure diversity by including leaders from different regions or countries.
- **Young Leaders:** Emerging changemakers under 35 making notable contributions in leadership or mindfulness.